

eightyfive beauty, LLC Privacy Policy

Within this document terms such as “we”, “us”, “our”, “services” and “company” refer to the business *eightyfive beauty, LLC and eightyfivebeauty.com*. Terms such as “you”, “your”, “user” and “customer” refer to the person reading this document and using the website eightyfivebeauty.com.

This policy clearly communicates how your information is collected, stored, and used by the company in a clear and transparent way.

Information Collected

We collect any information you submit on our website via any and all contact forms, subscription boxes, or text fields on eightyfivebeauty.com such as your name, email address, shipping address, billing details, and Internet protocol (IP) address. We may use software tools to collect data regarding how much time you spend on the various pages of our website, how you interact with information on the page, and ways you browse away from the page. Additionally, we collect personal information (including name, email, communications); payment details (including credit card information), feedback, product reviews, comments, and recommendations.

How We Collect Information

When you complete a transaction on our website, the information you provide is collected and used for the specific reasons stated above only.

Why Information is Collected

Your information is collected to process sales transactions, marketing campaigns, and shipping purposes.

We collect such non-personal and personal information for the following purposes:

- To provide and operate the services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

How We Store, Use, Share, and Disclose Your Information

Our company is hosted on the e-commerce website platform, Wix.com. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may

be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by The Payment Card Industry Data Security Standard (PCI-DSS) as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How We Communicate With You

We may use the personal identification information you have provided on our website to communicate with you via email and postal mail. This communication may be for the purpose of sharing marketing campaigns, promotions, to troubleshoot problems, to resolve a dispute, to collect fees or monies owed, to request your feedback on our products and services, or as otherwise stated to contact you to enforce our contract to complete sales transactions, applicable national laws, and any agreement we may have with you.

How We Use Cookies and Other Tracking Tools

Our website uses cookies such as Google Analytics, Wix App, Wix App Market, Shopify App, Shopify Market, for security purposes. If you no longer want us to process your data, contact us at hello@eightyfivebeauty.com.

Privacy Policy Updates

We reserve the right to change our privacy policy at any time. You should read it carefully and frequently to identify any changes that have been made upon visiting our website. We will notify you of any changes here on the website, including any changes to how your information is being collected, stored, and shared.

Questions and Your Contact Information

If you have any questions or would like to update, change, or delete any of your personal information, contact us at hello@eightyfivebeauty.com.